

IDENTIFYING SERVICE SCOPE!

FEASIBILITY STUDY OF SETTING UP A SOCIAL ENTERPRISE FOR THE UNDERPRIVILEGED COMMUNITY IN HK



Our Social Mission:

To set up a social enterprise to provide a platform for the poor and homeless people in HK to develop themselves with more working skills and help them reintegrate back into the society.

Student Learning:

Students will learn about planning a local social enterprise in a real situation.

Project Opportunities:

- In-person experience and understand the services of the organization.
- Conduct studies and analysis about social enterprise, government's funding/support to social enterprises, the existing social enterprises in HK, successful cases and their operations, especially on elderly home and restaurants.
- Conduct SWOT analysis on the organization to identify its core competence.
- Engage stakeholders to collect information and views.
- Formulate feasible suggestions on the type of social enterprise that is suitable for the organization to set up and also the possible methods to develop resources.

PROJECT LOCATION



Western District,
Hong Kong

COMMUNITY PARTNER



St. Barnabas'
Society and Home

KEY AREAS



Research & Analysis,
Stakeholders Engagement,
Feasibility Study, Social
Enterprise Planning,
Underprivileged Community,
Training & Employment

Interested faculty members are welcome to contact Dr. Dennis Cheung, Lecturer of GHELC
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