

FEED PEOPLE IN NEED!

BRIDGING THE GAP BETWEEN HUNGER AND FOOD WASTES



Our Social Mission:

To support a food bank to collect food surplus from retailers, distributors and manufacturers and redistribute the food to the low-income families, elderly, homeless people, working poor, unemployed, refugees, asylum-seekers and migrant workers through various charity partners. It aims to fight hunger in Hong Kong, reduce the amount of quality food that are being sent to landfills, raise awareness about poverty and food insecurity in Hong Kong and promote healthy eating to the most vulnerable groups in our community.

Student Learning:

Students will learn about how to manage and develop a not-for-profit intermediary organization on food redistribution.

Project Opportunities:

- Provide marketing research support.
- Explore the possible development of service and resource.
- Give support at events and fundraising activities.
- Handle the promotion in social media.
- Assist in volunteer coordination.
- Provide administration and operation support.
- Manage inventory (receiving, sorting, recording, shelving, etc.).
- Support logistics for daily food deliveries (delivery notes, packing, loading van, assisting driver etc.)
- Conduct certain study in the process.

PROJECT LOCATION



Yau Tong,
Hong Kong

COMMUNITY PARTNER



Feeding
Hong Kong

KEY AREAS



Food Bank, Food Waste, Hunger, Poverty Reduction, Equality, Resource Redistribution, Volunteer Coordination, Program Administration, Service Promotion

Interested faculty members are welcome to contact Dr. Dennis Cheung, Lecturer of GHELC
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